



A father's advice fuels future success

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John MacInnes

President and CEO of Print Audit

The company began as an idea on a crumpled up cocktail napkin, and was eventually born in the basement of a Calgary home. Now Print Audit is a multi-million dollar business with offices in seven countries around the world. It's the brain child of John MacInnes, an entrepreneur who caught the business bug early in life.

MacInnes' turning point came when he was 10 years old and was told he couldn't have a raise in his allowance. "Dad showed me there were lots of ways to make money on your own." While his friends enjoyed their summers, John was running small businesses selling used books, washing windows and painting houses. "I had just as much fun, except I had more cash."

Fast forward 15 years later to the Christmas party and the crumpled up cocktail napkin. MacInnes took the idea and started Print Audit, a company that significantly lowers the cost and impact of printing from a computer. "Fortune 500 companies use us...we're on one million desktops around the world."

A Canadian success story that's good for the environment. John MacInnes' father would be proud.

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